

Artwork Tips & Common Issues

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Common issues that delay production and how to avoid them:

- **Low resolution images:** Ensure your artwork is at least 300 DPI at print size. Web images (72 DPI) will not print well.
- **Missing fonts:** Convert all text to outlines/paths before submitting to avoid font substitution issues.
- **Wrong color mode:** Submit in CMYK for best color accuracy. RGB files may shift in color during conversion.
- **Too many colors:** Screen printing works best with spot colors. If your design has gradients or photographic elements, ask us about DTF or DTG options.
- **Insufficient bleed:** If your design extends to the edge of the print area, include at least 0.25" bleed.

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